Dear Patient Advocate,

On behalf of The ASCO Cancer Foundation, we are pleased to announce the **2008 ASCO Annual Meeting Patient Advocate Scholarship Program**. We invite you to apply for a patient advocate scholarship to attend the 2008 ASCO Annual Meeting, which will be held at McCormick Place in Chicago from May 30 through June 3. A very limited number of scholarships are available to help with travel, hotel, and registration expenses for advocates attending the Annual Meeting.

Applications will be reviewed on a rolling basis until scholarship funds are depleted, so if you are interested in applying, please read on and submit your application no later than April 21.

About the ASCO Annual Meeting:

The ASCO Annual Meeting is considered the premier educational and scientific event in the oncology community, attracting more than 30,000 attendees from all over the world. The Meeting is designed to advance the education of physicians and other professionals caring for patients with cancer, to support the development of clinical cancer researchers, and to facilitate the delivery of high-quality health care to patients with cancer.

The ASCO Annual Meeting Patient Advocate Scholarship Program is:

- An opportunity for patient advocates and advocacy organizations to promote their resources and services to the professional oncology community
- A venue where advocates can meet, interact, and exchange information
- A learning opportunity that enables advocates to attend the scientific and educational sessions at the Annual Meeting and then go back to their organizations and their communities to share what they have learned
- Motivating advocates to seek out and participate in consumer advocacy opportunities, lending a crucial perspective and making a difference in the fight against cancer.

Eligibility:

 Scholarship eligibility is based primarily on advocacy experience and activities as well as financial need

- Recipients must agree to use the funds to attend the full ASCO Annual Meeting
- Recipients will be asked to complete an evaluation form and also provide a brief testimonial statement at the conclusion of the Meeting (Note: Testimonials may be used on ASCO's patient information website, Cancer.net or in future ASCO or ASCO Cancer Foundation patient information materials. Advocates will be notified in advance).
- Scholarships are limited to up to 2 advocates per organization or affiliation

Applications will be accepted from April 7 through April 21. All applicants will be notified upon receipt of their application and all applicants will be notified of their application status by April 22.

Advocates who are not in need of a scholarship or are not awarded scholarships are encouraged to consider registering for the ASCO Annual Meeting at the discounted patient advocate registration rate. Please email DeShanna.McGee@asco.org to obtain a registration form.

Scholarship Application:

Please provide the following information to DeShanna McGee at ASCO at DeShanna.McGee@asco.org no later than April 21:

- 1. Provide full name, email address, and mailing address
- 2. Please list the advocacy organization you have most recently been affiliated with, your role within the organization, and whether the organization is a nonprofit and tax exempt organization
- Please attach your curriculum vitae, indicating your experience in research advocacy through various activities (for example, participation in a committee or advisory board for a research-related organization) and also include any experience related to public policy advocacy, cancer patient support, outreach, and education
- 4. Please state your financial need for applying for a scholarship to attend the 2008 ASCO Annual Meeting

- 5. Confirm that you will be able to attend the entire ASCO Annual Meeting (the Meeting begins on Friday, May 30 and ends on Tuesday, June 3)
- 6. Briefly state your expectations of the Meeting (what you would like to gain, how it will it enhance your role and your ability to serve cancer patients and survivors, and how you will share/disseminate what you learn)

Acknowledgements:

Funding for this 2008 ASCO Annual Meeting Patient Advocate Scholarship Program is made possible through an educational grant from AstraZeneca.

<u>Additional Information:</u>

Scholarships may or may not cover all expenses. Advocates who receive scholarships will need to register for the meeting at the discounted patient advocate registration rate, make their own travel and hotel reservations, and pay all expenses up front. Cancellation of flight and hotel reservations is not the responsibility of ASCO or The ASCO Cancer Foundation. Please note that downtown Chicago hotels have been sold out for some time and it has become necessary to obtain hotels outside of the downtown area. In working with the Convention and Visitors Bureau as well as the official shuttle bus company, the hotels at the O'Hare Airport are best quality hotels and will have the shortest shuttle time to and from the Convention Center. ASCO is providing complimentary shuttle service to and from all ASCO hotels to the Convention Center. Please make hotel reservations on line at www.asco.org/annualmeeting, (you may sign in as a guest user).

Those who receive a scholarship will pick up their \$1,500 scholarship on-site at the Annual Meeting. Scholarship checks will be made payable to the organization that an advocate represents (however, if checks need to be payable to an individual, the recipient must provide copies of Annual Meeting related expenses within 30 days of the Annual Meeting so that they are not taxed on their scholarship amount).

Again, applications will be accepted from April 7 through April 21. All applicants will be notified upon receipt of their application and all applicants will be notified of their

application status by April 22. All scholarship recipients must register at the patient advocate rate for the ASCO Annual Meeting within 5 days of notification of award or the scholarship will go back into the fund and may be given to another applicant.

If you have any questions or concerns, please contact Jeannine Salamone at ASCO at Jeannine.Salamone@asco.org or 703-299-1014.

Best,

Deshanna McGee

Program Coordinator, Communications and Patient Information

American Society of Clinical Oncology 1900 Duke Street, Suite 200 Alexandria, VA 22314 Ph: 703-299-1018

Fx: 703-684-8618 www.ASCO.org

Please visit our patient information website at http://www.Cancer.Net